

# Intensity<sup>™</sup> by JOPEN.

*Intensity performs like nothing else on the market. Women are raving about it and the product reviews are unprecedented. Let's explore this amazing product's features...*

## **About Kegels**

Kegel exercises were invented by Dr. Arnold Kegel, a gynecologist at the University of Southern California, in 1948. He identified that the pelvic floor muscle (also known as the PC muscle, and later identified as the Kegel muscle after Dr. Kegel), is essential to sexual health and can be strengthened with exercise. This muscle is shaped like a hammock and performs the very important task of supporting the pelvic organs. Childbirth, weight gain and loss, and time can cause the muscle to lose elasticity. That's why Kegel exercises are so important.

An added bonus of increasing Kegel muscle strength is increasing sexual satisfaction and the ability to achieve longer, more intense orgasms. Many women find that stronger Kegel muscles increase sensations during arousal and orgasm. Squeezing well-toned Kegels during sex can bring many women to orgasm and also provide additional stimulation for their partners.

Intensity targets Kegel muscles. It exercises the muscle with stimulation; essentially Intensity does your Kegel exercises for you. The contractions are similar to the sensation felt during an orgasm and so pleasing that some have said "Intensity produces an instant orgasm!"

## **History of Intensity<sup>™</sup>**

Intensity was inspired by a product originally designed to help strengthen pelvic muscles for a non-sexual purpose.

The medical design team had no intention of creating a pleasure product, they simply wanted to help women tighten and tone this muscle for the sexual wellness benefits. However, during prototype product testing, something unexpected happened. Women in the study group reported having amazing, intense orgasms!

Realizing that they had a product that could also provide pleasure, as well as potential wellness benefits, the medical team brought the concept to the design team at JOPEN. With the expertise of JOPEN'S all-woman product development team, they jointly crafted Intensity.

## **How Intensity<sup>™</sup> Works**

The experts at JOPEN added vibration to the original design in the form of a G-Spot pleasure nub on the shaft and a clitoral stimulator.

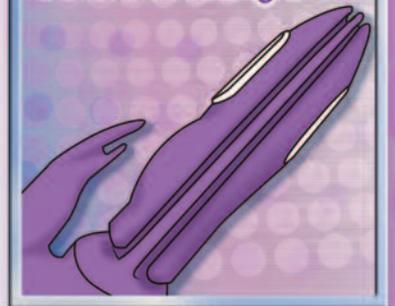
Intensity is also inflatable. Squeezing the pump located on the bottom inflates the shaft. It can get quite thick, up to 3"/7.65 cm. To deflate Intensity, just tap the black button on the underside. The patented inflation feature has two very important purposes. First, it helps ensure that the stainless steel stimulator pads come into contact with the pelvic floor muscles. This way the Kegel muscles are accurately targeted and strengthened. Second, because women are different shapes and sizes, the inflation allows customization for personalized pleasure.

Before inserting Intensity, Electrode Gel should be applied to the stimulator pads. A 2 oz. tube is included with every Intensity, plus it's sold separately. Using an ample amount of water-based lubricant for insertion is also recommended.

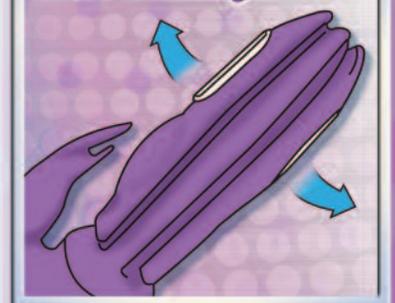
Fully insert the shaft before turning on the stainless steel stimulator pads. The stimulation should also be turned off before removing the shaft. This is important; only activate the muscle stimulation while Intensity is completely inserted.

Once inserted, inflate and position Intensity to be "comfortably snug." Begin your Intensity session exploring the vibration features. Intensity features 5 levels of vibration that are controlled using simple up/down arrow keys. Note that the handle is ergonomically

*Before Inflating...*



*After Inflating...*





designed and meant to be controlled from the user's perspective.

There are ten levels of muscle stimulation. Begin at the first and allow yourself to fully experience each level before increasing to the next. The LED lights on the handle will indicate the level of intensity. Continue slowly until you reach your pleasure point. The original designers say results can occur even while Intensity is on the lowest level. When the vibration is coupled with the muscle stimulation, it's easy to understand how Intensity got its name. Turning off Intensity is simple, just press the power button once.



#### **Tips to Remember**

The level of muscle stimulation feels stronger when touching the stimulator pads with fingers than it does when inside a woman's body. The tiny bones in the hand conduct the sensations stronger than soft tissue. Also, there are a lot more nerve endings in our fingers and hands. The best way to test the electro stimulation feature is by placing Intensity in the crux of the elbow. This way the pads are in contact with soft tissue, similar to the soft tissue inside a woman's body.

Intensity is water-resistant but not fully waterproof. Do not submerge Intensity in water. A product such as Intensity can't be waterproof since electro stimulation is used.

Intensity was designed, perfected, and is manufactured in the USA. Intensity is covered in medical grade silicone and utilizes patented technology.

#### **Intensity™ Support from JOPEN®**

Intensity comes with a 90-day warranty. For more information and to read comments from women who have used Intensity, visit [www.JOPEN.com](http://www.JOPEN.com). While on the website you're welcome to become an Intensity Insider, sign up for the free JOPEN newsletter, and learn more about sexual health and wellness from the JOPEN team. Additionally, join JOPEN on Facebook, Twitter, YouTube, Google Plus, and on the JOPEN blog!

# JOPEN



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# Intensity™

BY JOPEN®

*See It, Feel It, Believe It!*  
*"The Elation of Innovation"*



**MADE IN USA** *Designed, Tested, Perfected and Manufactured in the USA*